

curriculum vitae

Daniel Olsberg was born and raised in Toronto, Canada. After completing his studies he moved to Germany where he was been working with Management Information Systems, Business Intelligence, and Corporate Performance Management for over a decade.

He leads a team responsible for know-how transfer at novem covering both Pre Sales and an ISO 9001 certified Training Center.

His engagements have ranged from the automobile to technology industries with stops along the way amongst banking and insurance, pharmaceutical, medical technology, and telecommunications .

His current focus is on social - technological interaction, how to maximize benefits from CPM solutions: moving from strategy to analysis and not leaving the consumer behind.